\$2,400.00

1

CONTRACT



15 KVVU 10/12/12

10/12/12

Fringe

KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Shorr Johnson Magnus 1831 Chestnut Street, Ste. 602 Philadelphia, PA 19103

	Contract / Rev	<u>/ision</u>		Alt Order #	
	482898	1		06214645	
Product					-
S BERKLEY FOR SENATE	=				
Contract Dates	Estimate #				
10/09/12 - 10/15/12					
Advertiser			<u>Ori</u>	ginal Date /	/ Revision
Berkley For Senate			1	0/03/12	/ 10/03/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast	,	Cash
	Station Account E			xecutive	Sales Office
	KVVU Teresa Difuria TE				TELEREP-PHIL
Special Handling				X	
	Demographic				
	Adults 35+				
					·
	IDB#	Advert	iser	Code	Product Code
	Agency Ref			Advertiser	Ref

Spots/ Length Week Rate Type Spots Amount Start/End Time Days *Line Ch Start Date End Date Description \$1,050.00 NM :30 3 KVVU 10/09/12 10/12/12 MORE Access 6-7pm End Date Weekdays Spots/Week <u>Rate</u> Start Date \$350.00 Week: 10/08/12 10/14/12 -1111--Length Туре Start/End Time **Weekdays** <u>Rate</u> Spot Ch Date Range Description \$350.00 NM -TuWThF-:30 6-7pm 3 KVVU 10/08/12-10/14/12 MORE Access See MG 17.2,17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10 NM 0 \$0.00 10/15/12 6-7pm :30 KVVU 10/15/12 MORE Access **End Date** Weekdays Spots/Week Rate Start Date \$350.00 Week: 10/15/12 10/21/12 1----1 Start/End Time Rate Туре Weekdays Length Spot Ch Date Range <u>Description</u> :30 \$350.00 NM 6-7pm M-----MORE Access 1 KVVU 10/15/12-10/21/12 See MG 17.2,17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10 \$0.00 :30 NM 0 Fox 5 News at 5 MF 530-6p M-F 530-6p 10/15/12 KVVU 10/15/12 End Date Spots/Week Rate **Weekdays** Start Date \$550.00 Week: 10/15/12 10/21/12 1 **Weekdays** Type Start/End Time Length <u>Rate</u> Description Spot Ch Date Range NM M-F 530-6p :30 \$550.00 Fox 5 News at 5 MF 530-6p 1 KVVU 10/15/12-10/21/12 See MG 6.2 :30 \$550.00 NM Special Early New:M-----2 KVVU 10/15/12-10/15/12 Special Early News Credited 0 \$0.00 :30 NM Sa 7-8p 13 KVVU 10/13/12 10/13/12 TMZ Weekend Spots/Week Rate End Date Start Date <u>Weekdays</u> \$325.00 Week: 10/08/12 10/14/12 ----1-<u>Length</u> Rate Турє Start/End Time Weekdays Description Spot Ch Date Range \$325.00 -----Sa-**-**:30 NM 1 KVVU 10/08/12-10/14/12 TMZ Weekend Sa 7-8p See MG 17.2,17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10 NM 0 \$0.00 Thu 9p-10p :30 10/11/12 14 KVVU 10/11/12 Glee Spots/Week Weekdays Rate End Date Start Date \$2,300.00 Week: 10/08/12 10/14/12 ---1---Length <u>Rate</u> Туре Start/End Time **Weekdays** <u>Description</u> Spot Ch Date Range ----Th-----\$2,300.00 NM Thu 9p-10p :30 1 KVVU 10/08/12-10/14/12 Glee See MG 17.2,17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10 NM

(* Line Transactions: N = New, E = Edited, D = Deleted)

Fri 9p-10p

:30

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision	Alt Order #
	482898 /	06214645
Contract Dates	Product	Estimate #

<u>Advertiser</u> Original Date / Revision 10/03/12 / 10/03/12 Berkley For Senate

S BERKLEY FOR SENA

Snots/

10/09/12 - 10/15/12

		Spo			
*Line Ch Start Date End Date Description	Start/End Time	Days Length We	ek Rate	Type Spot	s Amount
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/08/12 10/14/121 1	\$1,100.00				
N 16 KVVU 10/15/12 10/15/12 The Mob Doctor	Mon 9p-10p	:30		NM	0 \$0.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/15/12 10/21/12 1 1	\$2,000.00	Weekdays Length	Rate	Туре	
Spot Ch Date Range Description	Start/End Time Mon 9p-10p	M:30	\$2.000.00	NM NM	
1 KVVU 10/15/12-10/21/12 The Mob Doctor	WOTT 9p-TOP	.30	ψ2,000.00	7,777	
See MG 17.2,17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10	Man On On	:30		NM	9 \$6,875.00
N 17 KVVU 10/15/12 10/15/12 Bones Start Date End Date Weekdays <u>Spots/Week</u>	Mon 8p-9p Rate	.30		14141	σ φο,ο,ο.οο
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 1 1	\$2,300.00				
Spot Ch Date Range <u>Description</u>	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>	
1 KVVU 10/15/12-10/21/12 Bones	Mon 8p-9p	M:30	\$ 2,300.00	NM	
See MG 17.2,17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10					
2 KVVU 10/09/12-10/12/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF :30	\$900.00	NM	
® MG for 13.1,4.1,14.1,3.3,16.1,17.1	M = 7- 0-	-TuWThF :30	\$900.00	NM	
3 KVVU 10/09/12-10/12/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-1uwin30	φ900.00	INIVI	
MG for 13.1,4.1,14.1,3.3,16.1,17.1 4 KVVU 10/09/12-10/12/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF :30	\$900.00	NM	
® MG for 13.1,4.1,14.1,3.3,16.1,17.1	W-1 74 04	141111111111111111111111111111111111111	4000.00		
5 KVVU 10/09/12-10/12/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF :30	\$725.00	NM	
® MG for 13.1.4.1.14.1.3.3,16.1,17.1					
6 KVVU 10/09/12-10/12/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF :30	\$725.00	NM	
MG for 13.1,4.1,14.1,3.3,16.1,17.1			4-000		
7 KVVU 10/09/12-10/12/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF :30	\$725.00	NM	
® MG for 13.1,4.1,14.1,3.3,16.1,17.1	M-F 6a-7a	-TuWThF :30	\$725.00	NM	
8 KVVU 10/09/12-10/12/12 Fox 5 News AM M-F 6a-7a	IVI-F Oa-/a	-TuwTIIF50	Ψ125.00	INIVI	
MG for 13.1,4.1,14.1,3.3,16.1,17.1 9 KVVU 10/15/12-10/15/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	M :30	\$725.00	NM	
® MG for 13.1,4.1,14.1,3.3,16.1,17.1					
10 KVVU 10/09/12-10/12/12 FOX 5 News 5-6am M-F	5a-6a	-TuWThF :30	\$550.00	NM	
MG for 13.1,4.1,14.1,3.3,16.1,17.1					
					4 0.050.00

\$48,650.00 54 Totals Not Amount

Time Period	# or Spors	Gloss Amount	Net Amount
10/01/12 -10/15/12	54	\$48,650.00	\$41,352.50
Totals	54	\$48,650.00	\$41,352.50

Signature:	Date:
------------	-------

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

 REP
 HEADLINE#
 6214645
 TRF#
 482898

 \$\$\$ MOD#
 1: UNAPPROVED
 REV
 #1
 \$\$\$

OCT3/12 15.28 *** KVVU-TV *** CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES

FAX# 610-225-1191

AGY. NAME SHORR JOHNSON MAGNUS	BUYER NAME MICHAEL D'ETTORRE
1831 CHESTNUT STREET	SALES PRSN PH- TERESA DIFURIA
PHILADELPHIA, PA 19103	
CONTRACT # 6214645	CLASS: NATL. LOCAL REGIONAL
S BERKLEY FOR SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)	ICE)
FLIGHT DATES OCT9/12 OCT15/12 WK-1	
STATE TAX CO-OP BILLING NEEDED	DATE_OCT3/12 15.28
	CHESTNUT STREET DELPHIA, PA 191 TRACT # 6214645 WK-1 COMMENTS:

TO ROSE FR NIKKI OK'D M5-M7 SEE LINES 33-39 REP:

TOTAL SAME PLS CNF THANKS

CASH IN ADVANCE SCHEDULE **** **** THIS IS A CON CM

STA:

SHELLEY BERKLEY FOR SENATE

:LINE#:REP :CD:	TIME PERIOD	: LGTH : SEC :	RATE	: START : DATE	: END : DATE	:SPTS: WEEK : /WK: INVT	: DAYS	TOTL:
o m	600P-700P	30	\$350.00	10/9	10/12	8	TU-F	м
PROGRAM : CON COM1:	MORE MAX 1X DAY							
35 A	700A-900A	30	00.006\$	10/9	10/12	м	TU-F	m
PROGRAM :	NEWS							
ORD COM1:	SPOTS N/A DUE	TO SPORTS & P	RESIDENTIAL DE	DEBATE. SEE	E MG OFFER.	A. PLS		
ORD COM2:	ADVISE.							
THIS IS A	MAKE-GOOD FOR	OCT11 ON LINE-	3 FOR 1 SPOT/WK	IK				
THIS IS A	MAKE-GOOD FOR	OCT15 ON LINE-	4 FOR 1 SPOT/WK	/K				
THIS IS A	MAKE-GOOD FOR	OCT13 ON LINE-	13 FOR 1 SPOT/WK	WK				
THIS IS A	MAKE-GOOD FOR	OCT11 ON LINE-	14 FOR 1 SPOT/WK	WK				
THIS IS A	MAKE-GOOD FOR	OCT15 ON LINE-	16 FOR 1 SPOT/	/WK				
THIS IS A	MAKE-GOOD FOR	OCT15 ON LINE-	17 FOR 1 SPOT/WK	WK				
THIS IS A	MAKE-GOOD FOR	OCT12 ON LINE-	15 FOR 1 SPOT/	/WK				
THIS IS A	MAKE-GOOD FOR	OCT15 ON LINE-	30 FOR 1 SPOT/	/WK				

REP HEADLINE# 6214645 TRF# 482898 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

OCT3/12 15.28 *** KVVU-TV *** FAX# 610-225-1191 REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

.. ..

A DUE TO SPORTS & PRESIDENTIAL DEBATE. SEE MG OFFER. PLS A DUE TO SPORTS	TIME PERIOD : LGTH) 리 기 기 기 기 기 기 기 기 기 기 기 기 기 기 기 기 기 기		DATE	•••	. /WK: IN	: LANI	SPTS:
A DUE TO SPORTS & PRESIDENTIAL DEBATE. SEE MG OFFER. PLS A DUE TO SPORTS & PRESIDENTIAL DEBATE. SEE MG OFFER. PLS A DUE TO SPORTS & PRESIDENTIAL DEBATE. SEE MG OFFER. PLS A DUE TO SPORTS & PRESIDENTIAL DEBATE. SEE MG OFFER. PLS A DUE TO SPORTS & PRESIDENTIAL DEBATE. SEE MG OFFER. PLS A DUE TO SPORTS & PRESIDENTIAL DEBATE. SEE MG OFFER. PLS A DUE TO SPORTS & PRESIDENTIAL DEBATE. SEE MG OFFER. PLS A DUE TO SPORTS & PRESIDENTIAL DEBATE. SEE MG OFFER. PLS A DUE TO SPORTS & PRESIDENTIAL DEBATE. SEE MG OFFER. PLS A DUE TO SPORTS & PRESIDENTIAL DEBATE. SEE MG OFFER. PLS ANDE UP SPORTS & PRESIDENTIAL DEBATE. PLS ANDE UP SPORTS & PRESIDENTIAL DEBATE. SEE MG OFFER. PLS ANDE UP SPORTS & PRESIDENTIAL DEBATE. PLS ANDE UP SPOR	m	0	725.0	/ 0	10/12	4	Þ	4
AMDE UP OF LINES 35-39 A DUE TO SPORTS & PRESIDENTIAL DEBATE. SEE MG OFFER. PLS A DUE TO SPORTS & PRESIDENTIAL DEBATE. PLS A DUE TO SPORTS	N/A DUE TO	ψ		•	Ŋ	PL		
A DUE TO SPORTS & PRESIDENTIAL DEBATE. SEE MG OFFER. PLS A SONT SEE MG OFFER. PLS A SONT SEE MG OFFER. PLS A DUE TO SPORTS & PRESIDENTIAL DEBATE. SEE MG OFFER. PLS A DUE TO SPORTS & PRESIDENTIAL DEBATE. SEE MG OFFER. PLS A DUE TO SPORTS & PRESIDENTIAL DEBATE. SEE MG OFFER. PLS A DUE TO SPORTS & PRESIDENTIAL DEBATE. SEE MG OFFER. PLS A DUE TO SPORTS & PRESIDENTIAL DEBATE. PLS A DUE TO SPORTS & PRESIDENTIAL DEBATE. SEE MG OFFER. PLS A DUE TO SPORTS & PRESIDENTIAL DEBATE. PLS A DUE TO SPORTS & PRESIDENTIAL D	UP	LINES	5-3					
AB DUE TO SPORTS & PRESIDENTIAL DEBATE. SEE MG OFFER. PLS AADE UP OF LINES 35-39 AADE UP OF LINES \$725.00 10/15 1 ABDE UP OF LINES \$850.00 10/9 10/12 1 ADDE UP OF LINES \$850.00 10/9 10/12 1 ADDE UP OF LINES \$850.00 10/15 10/15 0 MADE UP OF LINES \$850.00 10/15 10/15 0 MON \$675.00 10/15 10/15 3 TU-F	900P-1000P	0	400	10/12	10/12	Н	FRI	Н
MADE UP OF LINES 35-39 A DUE TO SPORTS & PRESIDENTIAL DEBATE. SE MG OFFER. PLS MADE UP OF LINES 35-39 AADE UP OF LINES 35-39 MADE UP OF LINES 35-3	N/A DUE TO	W	PRESIDENTIAL		MG			
ADDE TO SPORTS & PRESIDENTIAL DEBATE. 10/15 1 MON MADE UP OF LINES 35-39 10/29 10/12 1 ADDE TO SPORTS & PRESIDENTIAL DEBATE. SEB MG OFFER. PLS PLS MADE UP OF LINES 35-39 10/12 1 ADDE TO SPORTS & PRESIDENTIAL DEBATE. SEB MG OFFER. PLS PLS MADE UP OF LINES 35-39 10/15 0 MON DUE TO SPORTS \$550.00 10/15 10/15 0 MON DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. 10/15 3 TU-F DAX 30 \$675.00 10/16 10/12 3 TU-F DAX 30 \$675.00 10/11 10/11 1 THU	D MADE UP	LINES	<u>ო</u>					
A DUE TO SPORTS & PRESIDENTIAL DEBATE. SEE MG OFFER. PLS MADE UP OF LINES 35-39 10/12 1 TU-F /A DUE TO SPORTS & PRESIDENTIAL DEBATE. SEE MG OFFER. PLS MADE UP OF LINES 35-39 10/15 10/15 MON DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. MON MON DUE TO CITS ON LINE-6 FOR 1 SPOT/WK 10/12 3 TU-F DAX 30 \$675.00 10/11 1 THU	600A-700A	0	Ŋ	10/15	\vdash	Н	MON	Н
MADE UP OF LINES 35-39 AADE UP OF LINES 35-39 MADE UP OF LINES 35-39 30 \$350.00 10/15 10/15 PLS MADE UP OF LINES 35-39 30 \$350.00 10/15 10/15 0 MON DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. 30 \$675.00 10/19 10/11 10/11 10/11 THU-F	N/A DUE TO	હ	PRESIDENTIAL		Ŋ	•		
ADDE TO SPORTS E PRESIDENTIAL DEBATE SEE MG OFFER PLS MADE UP OF LINES 35-39 10/15 0 MON DUE TO BASEBALL PRESIDENTIAL DAY 10/15 0 MON DAY 30 \$675.00 10/19 10/12 3 TU-F DAY 30 \$675.00 10/11 1 1 1	D MADE UP	LINES	ω L					
ADDE UP OF LINES SS50.00 10/15 OFFER. PLS DUE TO BASEBALL. PRE-BOOKED D FOR OCTIS ON LINE-6 FOR 1 SPOT/WK 10/12 3 TU-F DAY 30 \$675.00 10/11 1	500A-600A	0	Ċ	10/9	10/12	Н	TU-F	T
MADE UP OF LINES 35-39 30 \$350.00 10/15 10/15 0 MON 30 \$550.00 10/15 10/15 0 MON DFOR OCTIS ON LINE-6 FOR 1 SPOT/WK 30 \$675.00 10/1 3 TU-F DAY P 30 \$675.00 10/11 1 THU	N/A DUE TO	હ	PRESIDENTIAL		MG			
30 \$350.00 10/15 10/15 0 MON DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. D FOR OCT15 ON LINE-6 FOR 1 SPOT/WK 30 \$675.00 10/9 10/12 3 TU-F DAY P 30 \$675.00 10/11 10/11 1	D MADE UP	LINES	5-3					
30 \$550.00 10/15 10/15 0 MON DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. 30 \$675.00 10/9 10/12 3 TU-F DAY P 30 \$675.00 10/11 10/11 1	600P-700P	0 :	\$350.00	10/15		0	MOM	0
DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. D FOR OCT15 ON LINE-6 FOR 1 SPOT/WK 30 \$675.00 10/9 10/12 3 TU-F DAY P 30 \$675.00 10/11 1 THU	MORE							
DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. D FOR OCT15 ON LINE-6 FOR 1 SPOT/WK 30 \$675.00 10/11 1 10/11 1 THU	430P-500P	0 2	550	10/15	/1	0	MOM	0
30 \$675.00 10/9 10/12 3 TU-F DAY P 30 \$675.00 10/11 10/11 1 THU	TO OR O	H	E-BOOKED -6 FOR 1	APPROVE. L/WK				
DAY P 30 \$675.00 10/11 1 THU	730P-800P	3.0	\$675.00	10/9	10/12	m	$\mathtt{TU} - \mathtt{F}$	m
P 30 \$675.00 10/11 10/11 1 THU	1X DAY							
		30	675.	10/11	/1	Н	тно	Н

OCT3/12 15.28
*** KVVU-TV *** REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES *;

REP HEADLINE# 6214645 TRF# 482898 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

LINE#:REP	田田田田田田田田田田田田田田田田田田田田田田田田田田田田田田田田田田田田田田田	CD: TIME P	PERIOD	: LGTH : SEC	: RATE	: START : DATE	AT : END : DATE	:SPTS: :/WK:	WEEK : INVT :	DAYS	:TOTL:
		s 700P-730P).P	30	\$500.00	10/9	10/12	т	TO	F	m
	PROGRAM CON COM1	M: EXTRA M1: MAX 1X	< DAY								
	8	A 900P-9301	д (30	\$500.00	10/11	10/11	Н	THU		Н
	PROGRAM ORD COM1 THIS IS		EXTRA TP CHG DUE TO MAKE-GOOD FOR () PRESIDENTAL DEE OCT11 ON LINE-11	DEBATE. E-11 FOR	PRE-BOOKED PLS 1 SPOT/WK	S APPROVE.				
	13	s 700P-800P) P	30	\$325.00	10/13	10/13	0	SAT		0
	PROGRAM	: TMZ	WEEKEND								
	1.4	S 900P-1000	0 O P	30	\$2,300.00	10/11	10/11	0	THU		0
	PROGRAM	M : GLEE									
	15	S 900P-1000P	0 O P	30	\$1,100.00	10/12	10/12	0	FRI		0
	PROGRAM	M : FRINGE	ы								
	16	S 800P-1000P	3 O P	30	\$2,000.00	10/15	10/15	0	MOM	-	0
	PROGRAM	: MOB	DOCTOR								
	17	S 800P-900P	0 P	30	\$2,300.00	10/15	10/15	0	MOM	ь	0
STATIO M5	PROGRAM : STATION MAKEGOOD MS OK'D BU	M: BONES OOD OFFERS: BUY#11	: MISSED:TU OFFER:TH CMT:TP	-F/700P-7 U/900P-93 CHG DUE	30P 0P TO PRESIDENTAL	OCT11 OCT11 DEBATE.	PRE-BOOKED	30s \$5 30s \$5 PLS APPI	\$500.00 \$500.00 APPROVE.	(SEP17/12 PLS ADVIS	· ·
9 E	OK'D	BUY#9	MISSED: OFFER: CMT:	MISSED:TU-F/730P-800P OFFER:THU/930P-1000P CMT:TP CHG DUE TO I	OP OP O PRESIDENTAL	OCT11 OCT11 DEBATE.	PRE-BOOKED	30s \$6 30s \$6 PLS APPI	\$675.00 \$675.00 APPROVE.	(SEP17/12) PLS ADVISE	E .

AGENCY REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENC ORDER WORKSHEET 482898 \$\$\$

REP HEADLINE# 6214645 TRF# \$\$\$ MOD# 1: UNAPPROVED REV #1

risk !!! S report from rep **Changes**

OCT3/12 15.28
*** KVVU-TV ***

FAX# 610-225-1191

CREDIT HARRIS

TOTE:						Ш					
DAYS	(SEP21/12					PLS ADVIS					PLS
S: WEEK :	\$350.00 \$350.00	325	2,000.	\$2,300.00 \$1,100.00	550.0	00.006	\$725.00	\$2,400.00	\$725.00	\$550.00	MG OFFER.
END :SPTS DATE : /WK	თ თ ი ო	30s 30s	308	ଷ ଷ ୦ ୯ ୯	308	308	308	308	308	308	DEBATE. SEE
: START : : DATE :	OCT11 OCT15	OCT13 OCT11		OCT15 OCT12	OCT15	OCT9 (3/WK)	OCT9 (4/WK)	OCT12	OCT15	OCT9	PRESIDENTIAL DE
RATE											SPORTS &
TIME PERIOD : LGTH : SEC :	S: MISSED:TU-F/600P-700P MON/600P-700P	SAT/700P-800P THU/900P-1000P	MON/800P-1000P	MON/800F-900F FRI/900P-1000P	MON/430P-500P	••	& TU-F/600A-700A	& FRI/900P-1000P	& MON/600A-700A	& TU-F/500A-600A	CMT:SPOTS N/A DUE TO S CMT:ADVISE.
: CD: TIME	OOD OFFERS BUY#3 BUY#4	BUY#13 BUY#14	BUY#16	BUY#15	BUY#30						
:LINE#:REP :LINE#:	STATION MAKEGOOD M7 OK'D BU										

48650.00 OCT/12

48650.00

TOTAL SPOTS

CONTRACT TOTAL

% CABL % H KVCW 7% KVMY 21% KTNV 32% KLAS KSNV 20% KTUD 0% KVVU 25% MARKET TOTALS \$194,600

OVER SHARE FOR ALL ORDER 10/2-11/6. WILL UPDATE RATES WK PRIOR TO CLEAR.

DEMOS- RA35+* SVC- NSI

N-PROGRAM NAME M-MAKEGOOD L-LENGTH DE-DELETE E-EFF DATES C-CANCELLED B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

*-MULTIPLE Z-COMMENTS Y-DAYS X-LATE T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM

Contract Agreement Between: KVVU TV 25-TV 5 Drive **KVVU-TV** Henderson, NV 89014 (702)435-5555 Henderson - Las Vegas

And:

Shorr Johnson Magnus 1831 Chestnut Street, Ste. 602 Philadelphia, PA 19103

CONTRACT

	Contract / Rev	/ision		Alt Order #	
	482898	1		06214645	
Product					
BERKLEY FOR SENATE	•				
Contract Dates	Estimate #				
10/09/12 - 10/15/12					
Advertis <u>er</u>			Ori	ginal Date /	Revision
Berkley For Congress			0	6/26/12	/ 06/26/12
	Billing Cycle	Billing	Cale	endar endar	<u>Cash/Trade</u>
	EOM/EOC	Broado	cast		Cash
	<u>Station</u>	Accou	nt E	xecutive_	Sales Office
	KVVU	Teresa	ı Dif	uria	TELEREP-PHIL
	Special Hand	ling			
	Demographic				
	Adults 35+				
	IDB#	Advert	iser	Code	Product Code
	Agency Ref			Advertiser	Ref
	1				

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type S	Spots	Amount
N 1 KVVU 10/09/12 10/12/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30	NM	4	\$2,500.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$625.00				
Week: 10/08/12 10/14/12 -1111 4		:30	NM	1	\$625.00
N 2 KVVU 10/15/12 10/15/12 Fox 5 News AM M-F 7a-9a Start Date End Date Weekdays Spots/Week	M-F 7a-9a Rate	.30	14141		Ψ020.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	\$625.00				
N 3 KVVU 10/09/12 10/12/12 MORE Access	6-7pm	:30	NM	4	\$1,400.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$350.00				
Week. 10/06/12 10/14/12 IIII	6-7pm	:30	NM	1	\$350.00
N 4 KVVU 10/15/12 10/15/12 MORE Access Start Date End Date Weekdays Spots/Week	Rate	.00	,		
Week: 10/15/12 10/21/12 1 1	\$350.00				
N 5 KVVU 10/09/12 10/12/12 Fox 5 News at 5 MF 530-6p		:30	NM	4	\$2,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 -1111 4	<u>Rate</u> \$550.00				
**************************************		:30	NM	1	\$550.00
N 6 KVVU 10/15/12 10/15/12 Fox 5 News at 5 MF 530-6p Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate	,	V		
Week: 10/15/12 10/21/12 1 1	\$550.00				40.000.00
N 7 KVVU 10/09/12 10/12/12 Fox 5 News at 5	5-530p	:30	NM	4	\$2,200.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -1111 4	<u>Rate</u> \$550.00				
N 8 KVVU 10/15/12 10/15/12 Fox 5 News at 5	5-530p	:30	NM	1	\$550.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/15/12 10/21/12 1 1	\$550.00) II 4		\$2,700.00
N 9 KVVU 10/09/12 10/12/12 TMZ	730-8p	:30	NM	4	\$2,700.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -1111 4	<u>Rate</u> \$675.00				
N 10 KVVU 10/15/12 10/15/12 TMZ	730-8p	:30	NM	1	\$675.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/15/12 10/21/12 1 1	\$675.00	.00	NM	4	\$2,000.00
N 11 KVVU 10/09/12 10/12/12 Extra Start Date End Date Weekdays Spots/Week	M-F 7-730p Ra <u>te</u>	:30	INIVI	-	ΨΖ,000.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Italo		•	•	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Contract / Revision Alt Order # 06214645 482898 Product <u>Estimate #</u> Contract Dates S BERKLEY FOR SENA 10/09/12 - 10/15/12

Original Date / Revision <u>Advertiser</u> 06/26/12 / 06/26/12 **Berkley For Congress**

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spo	ots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -1111 4	<u>Rate</u> \$500.00				
N 12 KVVU 10/15/12 10/15/12 Extra <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/15/12 10/21/12 1 1	M-F 7-730p <u>Rate</u> \$500.00	:30	MM	1	\$500.00
N 13 KVVU 10/13/12 10/13/12 TMZ Weekend Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121- 1	Sa 7-8p <u>Rate</u> \$325.00	:30	NM	1	\$325.00
N 14 KVVU 10/11/12 10/11/12 Glee Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	Thu 9p-10p Rate \$2,300.00	:30	NM	1	\$2,300.00
N 15 KVVU 10/12/12 10/12/12 Fringe Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	Fri 9p-10p <u>Rate</u> \$1,100.00	:30	NM	1	\$1,100.00
N 16 KVVU 10/15/12 10/15/12 The Mob Doctor Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	Mon 9p-10p <u>Rate</u> \$2,000.00	:30	NM	1	\$2,000.00
N 17 KVVU 10/15/12 10/15/12 Bones Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	Mon 8p-9p <u>Rate</u> \$2,300.00	:30	NM	1	\$2,300.00
N 18 KVVU 10/09/12 10/09/12 New Girl/The Mindy Project Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -T 1		;30	NM	1	\$2,500.00
N 19 KVVU 10/09/12 10/09/12 Raising Hope/Ben and Kate Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -1 1		:30	NM	1	\$2,000.00
N 20 KVVU 10/10/12 10/10/12 The X Factor Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	The X Factor <u>Rate</u> \$2,800.00	:30	NM	1	\$2,800.00
N 21 KVVU 10/11/12 10/11/12 The X Factor Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	The X Factor <u>Rate</u> \$3,750.00	:30	NM	1	\$3,750.00
N 22 KVVU 10/14/12 10/14/12 Sports Plus Su 1045p Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	1045p-11p <u>Rate</u> \$700.00	:30	NM	1	\$700.00
N 23 KVVU 10/14/12 10/14/12 Fox 5 News Su 10p-1045p Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	Su 10p-1045p <u>Rate</u> \$1,075.00	:30	NM	1	\$1,075.00
N 24 KVVU 10/13/12 10/13/12 FOX 5 News Sat 10-11p Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121- 1	10-11p Sat <u>Rate</u> \$800.00	:30	NM	1	\$800.00
N 25 KVVU 10/09/12 10/12/12 Fox 5 News M-F 10p-11p Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -1111 4	10p-11p <u>Rate</u> \$1,325.00	:30	NM	4	\$5,300.00
N 26 KVVU 10/15/12 10/15/12 Fox 5 News M-F 10p-11p Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	10p-11p <u>Rate</u> \$1,325.00	:30	MM	1	\$1,325.00
N 27 KVVU 10/09/12 10/12/12 Fox 5 News M-F 11p Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -1111 4	M-F 11-1135p <u>Rate</u> \$825.00	:30	NM	4	\$3,300.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



	Contract / Revision 482898 /	06214645
Contract Dates 10/09/12 - 10/15/12	Product S BERKLEY FOR	Estimate # SENA
Advertiser Berkley For Congress		<u>Original Date / Revision</u> 06/26/12 / 06/26/12

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate	Type S	pots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						
N 28 KVVU 10/15/12 10/15/12 Fox 5 News M-F 11p	M-F 11-1135p		:30		NM	1	\$825.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						
Week: 10/15/12 10/21/12 1 1	\$825.00						
			Totals	S		52	\$48,650.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/15/12	52	\$48,650.00	\$41,352.50
Totals	52	\$48,650.00	\$41,352.50

Signature:	Date:	
Sinnarnre:	D410 :	

REP: TEL# 610-4
CREDIT ADVISOR!
HEADLINE# 6214645 TRF# 482898 ORDER WORKSHEE!
MOD# 0: UNAPPROVED REV #1 \$\$\$

みまみ 日世兄

> REP: TEL# 610-293-4100 FAX# 610-220-11
> CREDIT ADVISORY: AGENCY CREDIT RISK !!!
> ORDER WORKSHEET HARRIS REPORT FROM REP
> **CHANGES** FAX# 610-225-1191 AUG28/12 16.45 *** KVVU-TV ***

ADV AGY ORDER CITY TAX FLIGHT PRDCT # DATES OCT9/12 10 BERKLEY ADV. AGY. FOR STATE TAX SENATE NAME NAME OCT15/12 SHORR JOHNSON MAGNUS POLI/S PHILADEL PHIA, 1831 CHESTNUT STREET EST# CONTRACT WK-1BERKLEY # COMMENTS: 6214645 PA 19103 /D/SEN/NV CO-OP (HINE, BILLING ORDER, NEEDED INVOICE) BUYER REP.# SALES CLASS: NATL. NAME PRSN PH-MICHAEL D'ETTORRE OFF.# TERESA LOCAL 762 DATE DIFURIA SALESMAN REGIONAL AUG28/12 # 16 . 45

REP: TO ROSE
FR NIKKI
OKD M1-M4
SEE LINES 29-32
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SHELLEY BERKLEY FOR SENATE

	PROGRAM: NEWS ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT15 ON LINE-6 FOR 1 SPOT/WK	(*) **Z	PROGRAM : NEWS	6 S 530P-600P	LINE#:REP :CD: TIME PERIOD :
)	REBALL. PRE	30		30	LGTH : SEC :
\$ N N O O O	E-BOOKED PLS 1 -6 FOR 1 SPOT.	\$550.00		\$550.00	RATE
10/15	APPROVE. /WK	10/15		10/15	: START
10/15		10/15		10/15	: END : DATE
0		Н		0	:SPTS: WEEK
MON		MON		MON	: DAYS
0		Ľ		0	: TOTL:

PROGRAM

..

NEWS

REP HEADLINE# 6214645 TRF# 482898 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG28/12 16.45
CHANGES *** KVVU-TV ***

OCT/12	М4	S _M	Z Z	STATI											LINE
4 8	OK'D	OK'D	OK'D	STATION MAKEGOOD M1 OK'D BU	PROGRAM ORD COM THIS IS	29	PROGRAM	12	PROGRAM ORD COM THIS IS	32	PROGRAM	10	PROGRAM ORD COM THIS IS	31	#: \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
650.00	BUY#10	BUY#8	BUY#6	Y#12	EXTRA TP CH MAKE-G	A 900P-93	AM : EXTRA	S 700P-73	: TMZ 1: TP C A MAKE-	A 930P-10	AM : TMZ	S 730P-80	: NEWS 1: TP C A MAKE-	A 400P-43	CD: TIME
	MISSED:MO	MISSED:MON/500P- OFFER:MON/400P- CMT:TP CHG DU	MISSED:MON/530 OFFER:MON/430 CMT:TP CHG	MISSED:MON/700 OFFER:MON/900 CMT:TP CHG	UE TO	9 P		0 P	DUE TO	1000P		0 P	DUE TO	A 0	PERIOD :
	N/730P-800 N/930P-100 CHG DUE T	ON/500P-530 ON/400P-430 P CHG DUE TO	P-60 P-50 DUE	P-73 P-93 DUE	OCT15 ON LINE-	30		30	BASEBALL. PRE OCT15 ON LINE-	30		30	BASEBALL. PRE OCT15 ON LINE-	30	LGTH : SEC
)P)OP !O BASEBALL.)P)P !O BASEBALL.	OP OP TO BASEBALL.	OP OP TO BASEBALL.	-BOOKED P 12 FOR 1	\$500.00		\$500.00	-BOOKED P 10 FOR 1	\$675.00		\$675.00	-BOOKED P 8 FOR 1 S	\$550.00	RATE
	OCT15 OCT15 PRE-BOOKED	OCT15 OCT15 PRE-BOOKED	OCT15 OCT15 PRE-BOOKED	OCT15 OCT15 PRE-BOOKED	PLS APPROVE. SPOT/WK	10/15		10/15	LS APPROVE. SPOT/WK	10/15		10/15	PLS APPROVE. SPOT/WK	10/15	: START
	3 3 PLS APPROVE	3 PLS APPROVE	30 30 PLS APPROVE.	3 PLS APPROVE		10/15		10/15		10/15		10/15		10/15	RT : END
0	30S 30S 7E.	30S 30S 7E.	30S 30S 7E.	30S 30S 7E.		Н		0		Н		0		Н	:SPTS:
CONTRACT TOTAL	\$675.00 \$675.00	\$550.00 \$550.00	\$550.00 \$550.00	\$500.00 \$500.00								L		ı	: WEEK :
TOTAL	(AUC PLS	(AUG PLS	(AUG PLS	(AUG PLS		MON		MON		MON		MON		MON	DAYS
48650.	(AUG27/12) PLS ADVISE.	(AUG27/12) PLS ADVISE.	(AUG27/12) PLS ADVISE.	(AUG27/12) PLS ADVISE.											
52	•	•	•	•		Н		0		Н		0		Н	: TOTL:

HEADLINE# 6214645 TRF# 482898 MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-223 to CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP

CHANGES FAX# 610-225-1191

REP \$\$\$

AUG28/12 16.45
*** KVVU-TV ***

: LINE#:REP :CD: :LINE#: : TIME PERIOD LGTH : SEC RATE START END :SPTS: NEEK DAYS :TOTL: SPTS:

MARKET TOTALS \$194,600 KVVU 25% KSNV 20% KTUD 0% KLAS 32% KHNV 21% KVMY 18 KVCW 1%

CABL

0%

OVER SHARE FOR ALL ORDER 10/2-11/6. WILL UPDATE RATES WK PRIOR TO CLEAR.

SVC- NSI DEMOS- RA35+*

MOD CODE P-CLASS, PLAN, SECT A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK E-EFF DATES T-TIME L-LENGTH X-LATE Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

REP HEADLINE# 6214645
*** UNAPPROVED REV #1 ***

ADV AGY

REP: TEL# 610-293-4100

S)			AGY.	ADV.	# 4 5	
			AGY. NAME	ADV. NAME	* *	
CONTRACT # 6214645	PHILADELPHIA, PA 19103	1831 CHESTNUT STREET	SHORR JOHNSON MAGNUS	POLI/S BERKLEY /D/SEN/NV	ORDER WORKSHEET	••
CLASS		SALES	BUYER	REP.#	DAD!	AGENCY CREDIT
CLASS: NATL.		PRSN PH-	NAME MIC			REPORT
LOCAL		HEXEUR CHROSES	15	OFF.# 762	**CHANGES**	FROM REP
REGIONAL		h C 5 F F	ETID I A	RRE	*** KVVU-TV ***	JUN26/12 13.1

CITY TAX STATE TAX ORDER #

PRDCT

S BERKLEY FOR SENATE EST#

FLIGHT DATES OCT9/12 OCT15/12 WK-1 CO-OP BILLING NEEDED DATE

JUN26/12

13.15

COMMENTS: (LINE, ORDER, INVOICE)

REP: ***REVISION
REVISED DATE AND TIMES
SEE LINES 18 AND 19
TOTAL SAME
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SHELLEY BERKLEY FOR SENATE

OCT/12 48650.00	PROGRAM : RAISIN HOPE/ B&K ORD COM1: REVISED TIME	19 TZ 800P-900P 30	PROGRAM : NEWGRL/MINDY ORD COM1: REVISED DAY AND TIME	18 * 900F-1000F 30	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC
		\$2,000.00		\$2,500.00	: RATE
		10/9		10/9	: START
		10/9)))	10/9	: END : DATE
TOTAL SPOTS	CONTRACT TO		1 TOE	1 TUE	: SPTS: WEEK :
OTS 52	TOTAL 48650.00		ਸ਼ ਂ 1	r i	DAYS :TOTL:

REP HEADLINE# 6214645
*** UNAPPROVED REV #1 * * *

: LINE#:REP :

:CD:

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

JUN26/12 13.1
*** KVVU-TV ***

HHME PERIOD LGTH SEC RATE START DATE DATE : :SPTS: SPTS: WEEK : /WK: INVT : DAYS :TOTL:

MARKET TOTALS \$194,600 KVVU 25% KSNV 20% KTUD 0% KLAS 32% KINV 21% KVMY 18 KVCW 1% CABL 0%

OVER SHARE FOR ALL ORDER 10/2-11/6. WILL UPDATE RATES WK PRIOR H O CLEAR.

SVC- NSI DEMOS- RA35+*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE E-EFF PER WEEK T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

REP HEADLINE# 6214645
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

FAX# 610-225-1191
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM --

〇月月.#

762

SALESMAN

MICHAEL

D'ETTORRE

PH-

TERESA DIFURIA

JUN26/12 10.5
*** KVVU-TV ***

		AGY	ADV #
12.00 12.10 10.00		#	#
ふ ツ ク		AGY.	ADV.
		NAME	NAME
PHILADELPHIA, PA 19103	1831 CHESTNUT STREET	AGY. NAME SHORR JOHNSON MAGNUS	ADV. NAME POLI/S BERKLEY /D/SEN/NV
	SALES PRSN	BUYER NAME	REP.#

CLASS:

NATE. LOCAL

REGIONAL

FLIGHT PRDCT DATES OCT9/12 S BERKLEY FOR SENATE EST# OCT15/12 WK-1 COMMENTS: (LINE, ORDER, INVOICE)

CONTRACT

6214645

CITY TAX STATE TAX ORDER

CO-OP BILLING NEEDED

> DATE JUN26/12 10.54

REP: UPDATED COMMENTS
NEW SHELLEY BERKLEY
TOTAL \$48,650
PLS CNF THANKS FOR SENATE ORDER

CON CM THIS S \triangleright CASH IN ADVANCE SCHEDULE *****

SHELLEY BERKLEY FOR SENATE

4	PROGRAM : CON COM1:	ω	PROGRAM :	N	PROGRAM : CON COM1:	Н	:LINE#:REP :CD:
600P-700P	MORE MAX 1X DAY	600P-700P	NEWS	700A-900A	NEWS MAX 1X DAY	700A-900A	TIME PERIOD
30		30		30		30	: LGTH : SEC
\$350.00		\$350.00		\$625.00		\$625.00	: RATE
10/15		10/9		10/15		10/9	: START
10/15		10/12		10/15		10/12	: END
Ъ		4		Н		4	: /WK: INVT
MON		TU-F		MON		TU-F	NEEK : DAYS
Н		4		Н		44	:TOTL:

PROGRAM :

MORE

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

M REP JUN26/12 10.5

: LINE#:REP :CD:): TIME PERIOD	: LGTH : SEC :	RATE	: START	: END : DATE	:SPTS: WEEK	T: DAYS	:SPTS:
υ	530₽-600₽	30	\$550.00	10/9	10/12	4	TU-F	4
PROGRAM : CON COM1:	: NEWS							
ወነ	530P-600P	30	\$550.00	10/15	10/15	1	MON	1
PROGRAM	: NEWS							
7	500P-530P	30	\$550.00	10/9	10/12	4	H-D.L	4
PROGRAM : CON COM1:	: NEWS							
ω	500P-530P	30	\$550.00	10/15	10/15	ч	MON	Н
PROGRAM	: NEWS							
φ	730P-800P	30	\$675.00	10/9	10/12	4	TU-F	4
PROGRAM : CON COM1:	: TMZ : MAX 1X DAY							
10	730P-800P	30	\$675.00	10/15	10/15	ч	MON	1
PROGRAM	: TMZ							
11	700P-730P	30	\$500.00	10/9	10/12	4	TU-F	4
PROGRAM : CON COM1:	: EXTRA							
12	700P-730P	30	\$500.00	10/15	10/15	Н	MON	Ч
PROGRAM	: EXTRA							
13	7008-8008	30	\$325.00	10/13	10/13	⊢ ⁄⁄	SAT	Ľ
PROGRAM	: TMZ WEEKEND							
14	9008-10008	30	\$2,300.00	10/11	10/11	ц	тни	ч
PROGRAM	: GLEE							
15	900P-1000P	30	\$1,100.00	10/12	10/12	ר	FRI	Ľ
PROGRAM	: FRINGE							

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP JUN26/12 10.5 *** KVVU-TV ***

: LINE#:REP :	CD: TIME PERIOD :	LGTH : SEC :	RATE	: START	: END	: SPTS: WEEK	: DAYS	:TOTL:
16	800P-1000P	30	\$2,000.00	10/15	10/15	ц	MON	ם
PROGRAM	RAM: MOB DOCTOR							
17	4006-4008	30	\$2,300.00	10/15	10/15	ם	MON	Ъ
PROGRAM	RAM : BONES				0	\	\	
18	01-6 doog-doog	30	\$2,500.00	10/10	10/10	1 1 2 6	WED	1
PROGRAM	RAM : NEWGRL/MINDY	4		į	\	S. P. Commercial Street, Section 1989, Secti	•	
19	\$ 4000I-4006	30	\$2,000.00	10/9	10/9	1	TUE	Ц
PROGRAM	: RAISIN H							
20	- 7-501 - 4006-4008	30	\$2,800.00	10/10	10/10	1	WED	Н
PROGRAM	: X FACTOR							
21	4006-4008	30	\$3,750.00	10/11	10/11	1	THU	,
PROGRAM	RAM : X FACTOR RESULT							
22	1045P-1100P	30	\$700.00	10/14	10/14	1	SUN	ц
PROGRAM	RAM : SPORTS PLUS							
23	1000P-1045P	30	\$1,075.00	10/14	10/14	ם	SUN	1
PROGRAM	RAM : NEWS							
24	1000P-1100P	30	\$800.00	10/13	10/13	Ц	SAT	ц
PROGRAM	RAM : NEWS							
25	1000P-1100P	30	\$1,325.00	10/9	10/12	4	TU-#	4
PROGRAM CON COM	FRAM : NEWS							
20	1000P-1100P	30	\$1,325.00	10/15	10/15	, L	MON	1

PROGRAM :

NEWS

REP HEADLINE# 6214645
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUN26/12 10.5
*** KVVU-TV ***

OCT/12 : LINE#:REP :CD: PROGRAM : PROGRAM: 27 28 48650.00 1100P-1153P 1100P-1153P NEWS NEWS MAX 1X DAY TIME PERIOD LGTH 30 SEC \$825.00 \$825.00 RATE 10/15 10/9 START 10/15 10/12 END :SPTS: Н 4 CONTRACT TOTAL TOTAL SPOTS WEEK : MON TU-F DAYS 48650.00 52 : TOTL: ш 4

MARKET TOTALS \$194,600 KVVU 25% KSNV 20% KTUD 0% KLAS 32% KTNV 218 KVMY 18 KVCW 18

CABL 0%

OVER SHARE FOR ALL ORDER 10/2-11/6. WILL UPDATE RATES WK PRIOR TO CLEAR.

SVC- NSI DEMOS- RA35+*